The Next Cutting-Edge Website

Business name: Cybersite Solutions  
Client contact: Linda O’Connor   
Contact number: (08) 9200-6040  
  
Due date for completion: 1 week

Product/service/brand name: CYBERSITE SOLUTIONS

Company Logo Wording: Cybersite Solutions

Company Logo Tag Line: Making IT Happen

Key objectives: Professional eye-catching website, mobile friendly and responsive. We want this website built on a wordpress platform.

Marketing objectives and target audience;

Our audience is businesses which need IT support and sales.

**About the business**

Cybersite Solutions is a privately-owned company operating in Perth, Western Australia. Consisting of a young team of enthusiastic and dependable staff, we service small and medium businesses in various industries across Western Australia supplying hardware, software, and IT support services.

Our core value of “efficiency through IT” drives our approach in delivering services, starting in-house. We know the advantages of adopting efficient systems and how IT can play a major role in delivery of these systems. We continually hone our own internal systems and adopt new methods and approaches to increase efficiency. By delivering best practices and defined methods to our clients, we offer reliable services.

At Cybersite we frequently encounter businesses needing reliable and ongoing IT support. Whether it is just a computer breakdown or a complete systems/server breakdown, our On-Demand program provides a quick response for a one-off call out. IT Support with predictable monthly fees. Cybersite Solutions' ManageIT service provides business owners with a predictable and manageable monthly service fee and allows for peace of mind knowing their IT systems are being maintained at their optimal level of efficiency.

ManageIT is a proactive approach to IT support with your systems being actively monitored allowing many issues to be averted before they become a problem. We intercept most issues before you or your staff would ever notice and provide patches and updates to maintain the security of your systems. This service also includes scheduled maintenance to have your IT systems running efficiently. We provide a monthly report on the health and status of your IT systems, to keep you informed. ManageIT is backed by a Service Level Agreement policy giving you confidence that we will respond in a timely manner.

Our business focuses on Professional IT services, IT management, consultations, office relocations, telecommunications, office setups, phone support, remote support, onsite support, IT purchasing, forward planning and IT business development. Products provided by Cybersite including Office 365, VOIP, Bluebeam, hardware and backups.

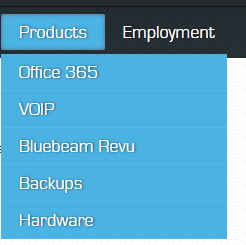
We are currently in the process of rebranding the company and refreshing the current image. The current website contains the necessary information about the company and services we provide. Also detailing companies, we partner with to complete our service. We have a new logo and tag line which we are eager to incorporate into the new website. We wish to have a fresh elegant business website which reflects our company value and delivers vital information for both old and new clients about what we provide in terms of service. The website should be an extension of our offline media and an integrated company overview.

Our current website is divided into the following sections;

Home – About Us – IT Services – Products – Blog – Sign Up- News – Contact Us

We need the ability to add tabs. Under these tabs we require a dropdown menu.

Example:



Values the company wish to communicate -contemporary, approachable, helpful, professional and strong

Brand colours will be kept consistent with the logo displayed in this document. Company colours are outline below:

Logo Colours are Blue - 1072ba and Grey - 818181  
  
Open to interpretation with the font, working with fonts provided by Word currently happy to purchase fonts for the overall image integration. We are looking for a sleek rebrand of the current setup. Our partners names and logos to be display in the website. The aims of the website are to increase traffic, increase product awareness, generate more sales and advertise a new products or services.

We need buttons at top of the website; these require text box buttons. We want these buttons at the top of the website for ease of access for the customer. We want this to open another website in a frame so that it still shows as our website in the address box.

Pay Account to go to this website:  [https://5640173271646208.invoicesherpa.com](https://5640173271646208.invoicesherpa.com/)   
Customer Portal to go to this website:  <https://au.myconnectwise.net/cybersite?company=cybersite>

Example: 

Team viewer remote links need to be included at the top of screen with icons for easy access for the customer:

PC/Windows remote support link to link to this website: https://get.teamviewer.com/cybersiteqs

MAC remote support link to link to this website: https://get.teamviewer.com/cybersitemacqs

Android remote support link to link to this website: https://get.teamviewer.com/5whuubx

Example of what we are looking for at the top of the screen:

 or

|  |  |  |
| --- | --- | --- |
| Remote support image1 | image2 | image3 |

Maintenance and Technical Support

We will take care of web hosting and the updating of the website.

Content we will add after the creation of the website.

Headers we require are: Home – IT Services – Solutions -News/Blog – Contact Us (we want the ability to add more in the future)

Our logo: attached to the project with more options



Link to our current website: [www.cybersite.net.au](http://www.cybersite.net.au)

Information you will require

company logo

Trading Name: Cybersite Solutions Pty Ltd

Address: PO Box 1333, Canning Bridge, WA, 6153

ABN: 12 143 106 558

ACN: 143 106 558

Sales/Accounts Phone Number: (08) 9200-6040

Support Phone Number: (08) 9200-6090

Website: [www.cybersite.net.au](http://www.cybersite.net.au)

Email: [info@cybersite.net.au](mailto:info@cybersite.net.au) / [helpdesk@cybersite.net.au](mailto:helpdesk@cybersite.net.au)

We have several partners we would like to have displayed on the website. We would like this to be displayed across the bottom of the screen.

Partner List: Mircosoft, mVoice, Storage Craft, 3CX

Our partners are listed below;

We are partners with Microsoft and want that reflected in our website – Microsoft are very specific and have their own logo displays which cannot be altered.

See branding guide attached, with logos approved for use we would prefer this logo to be used.



**I will attach images of the Microsoft logo to the project and a PDF on how to use the logo correctly. Please be aware of how you use the image you chose.**

mVoice logo uses the embed code displayed below, it is also attached to the project;

<a href="http://www.mvoice.com.au/products/voip-plans/?cp=129424" title="mVoice VOIP Approved Partner">

<img src="http://www.mvoice.com.au/wp-content/themes/mvoice/images/stream/mvoice-approved-partner.png?v=2" alt="mVoice VOIP Approved Partner" style="border:0 none;">

</a>

3CX Logo is to be attached to this download link:

<https://www.3cx.com/phone-system/download-phone-system?resellerId=236289>

Please see attached file 3CX\_Logo\_Grey\_background for the Logo



Storage Craft: logo will be attached to the project. Please see file Storage Craft LOGO.

